originally filed Preliminary Amendment was not entered. In response to Examiner Dickinson's request, we are therefore hereby resubmitting the Preliminary Amendment in the requested format.

Claims 1-129 are now pending. In the application as originally filed, Applicants inadvertently omitted claim 28. Thus, the claims that were previously numbered 29-129 are now referred to in this amendment (both in the number of a claim itself and in the number of another claim on which a claim depends) in their renumbered format of 28-128. Accordingly, Applicants have amended claims 1, 9, 28, 29, 40, 48, 67, 68, 83, 84, 89-91, 93-97, 99, 100, 111, 112, 127, and 128 in order to clarify the subject matter of their invention. In addition, Applicants have added new dependent claim 129, which corresponds to the original claim 28 that was inadvertently omitted from the application as filed.

Applicants respectfully request consideration of this application and its early allowance.

Respectfully submitted,
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Enclosures:
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Appendix

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APPENDIX – CLAIMS
MARKED TO SHOW CHANGES

1. (Amended) A method for a user at a client system to place an order for an item, the user having a plurality of groups of predefined order fulfillment information, the method comprising:

displaying at the client system information identifying the item;

displaying at the client system an element representing order fulfillment instructions for the identified item;

receiving indications of multiple groups of predefined order fulfillment information each ~~as~~ including a delivery address, shipping instructions, and a payment source;

when the displayed element is selected by the user, displaying at the client system an indication of each of the identified multiple groups; and

after selection by the user of a displayed indication of one of the identified multiple groups and without further intervention by the user, sending to a server computer a request to order the identified item such that the identified item is to be sent to the delivery address for the selected indicated group using the shipping instructions for the selected indicated group and is to be paid for by the payment source for the selected indicated group, so that a single action of selecting a group of order fulfillment information orders and pays for the item.

9. (Amended) A computer-readable medium whose contents cause a computer system to ~~perform the method of claim 1.~~place an order for an item from a user, the user having a plurality of groups of predefined order fulfillment information, by:

displaying at the computer system information identifying the item;

displaying at the computer system an element representing order fulfillment instructions for the identified item;

receiving indications of multiple groups of predefined order fulfillment information each including a delivery address, shipping instructions, and a payment source;

when the displayed element is selected by the user, displaying at the computer system an indication of each of the identified multiple groups; and

after selection by the user of a displayed indication of one of the identified multiple groups and without further intervention by the user, sending to a server computer a request to order the identified item such that the identified item is to be sent to the delivery address for the selected indicated group using the shipping instructions for the selected indicated group and is to be paid for by the payment source for the selected indicated group.

29. (Amended and renumbered) A computer-readable medium whose contents cause a computer system to ~~perform the method of claim 10.~~order an item using a client system, by:

displaying information identifying the item;

for each of multiple procurement options having information related to ordering, displaying an indication of the procurement option such that selection of the displayed indication represents using the information of the procurement option for ordering of the identified item; and

after selection of a displayed indication, sending to a server system a request to order the identified item using the information of the procurement option for the selected indication.

40. (Amended and renumbered) A computer-readable medium whose contents cause a computer system to ~~perform the method of claim 34.~~process an order for an item, by:

sending to a client system an indication of an item that may be ordered;

sending to the client system an indication of multiple procurement options each having associated information for completing an order for the identified item; and

after receiving an indication from the client system to order the identified item using a selected one of the multiple procurement options and without further intervention by the client system, requesting delivery of the identified item to a recipient specified by the selected procurement option, the delivering in a manner specified by the selected procurement option.

48.   (Amended and renumbered)   A computer-readable medium whose contents cause a computer system to perform ~~the method of claim 43.~~multi-procurement option ordering of an item, by:

displaying information identifying the item;

displaying an indication of multiple procurement options each having sufficient information to complete an order for the identified item, each procurement option such that selection of the procurement option represents using the information of the procurement option for ordering of the identified item;

after a procurement option is selected, sending to a server computer a request to order the identified item using the information of the selected procurement option; and

after an indication is received to create a new procurement option to be used for ordering the identified item,

receiving information identifying delivery information for the new procurement option; and

sending to the server computer a request to order the identified item such that the identified item is to be delivered as specified by the delivery information.

67.   (Amended and renumbered)   A computer-readable medium whose contents cause a computer system to ~~perform the method of claim 65.~~assist a user in ordering an item, by:

displaying information identifying the item;

in response to an indication received from the user, displaying an indication for each of multiple procurement options associated with the user that have information

related to ordering the identified item, the displayed indications such that selection of one of the displayed indications represents an instruction to order the identified item using the information of the procurement option associated with the selected indication; and

in response to selection of a displayed indication, sending to a server system a request to order the identified item using the information of the procurement option associated with the selected indication.

68.   (Amended and renumbered)   A computer system ~~with components capable of performing the method of claim 65.~~for assisting a user in ordering an item, comprising:

a display component capable of displaying information identifying the item and of, in response to an indication received from the user, displaying an indication for each of multiple procurement options associated with the user that have information related to ordering the identified item, the displayed indications such that selection of one of the displayed indications represents an instruction to order the identified item using the information of the procurement option associated with the selected indication; and

an item ordering component capable of, in response to selection of a displayed indication, sending to a server system a request to order the identified item using the information of the procurement option associated with the selected indication.

83.   (Amended and renumbered)   A computer-readable medium whose contents cause a computer system ~~to perform the method of claim 70.~~to order an item, by:

displaying information identifying the item and displaying an indication of a single action that is to be performed to order the identified item; and

in response to the indicated single action being performed,

displaying an indication of an option related to supplying of the item; and

sending to a server computer a request to order the identified item.

84.   (Amended and renumbered)   A computer system ~~with components capable of performing the method of claim 70.~~for ordering an item, comprising:

a display component capable of displaying information identifying the item, of displaying an indication of a single action that is to be performed to order the identified item, and of, in response to the indicated single action being performed, displaying an indication of an option related to supplying of the item; and

an item ordering component capable of, after the indicated single action is performed, sending to a server computer a request to order the identified item.

89.   (Amended and renumbered)   The method of claim ~~88~~ 85 wherein the displayed indication of the single action is selectable by a user to order the item for another user.

90.   (Amended and renumbered)   The method of claim ~~88~~ 85 wherein the displayed indication of the single action is selectable by a user in order to specify options about the supplying of the item.

91.   (Amended and renumbered)   The method of claim ~~88~~ 85 wherein the displayed indication of the single action is selectable by a user to order the item as a gift.

93.   (Amended and renumbered)   The method of claim ~~88~~ 85 wherein the indicated option relates to wrapping instructions according to which the identified item will be wrapped.

94.   (Amended and renumbered)   The method of claim ~~88~~ 85 wherein the indicated option allows a message to be supplied that will be delivered in addition to the identified item.

95. (Amended and renumbered) The method of claim 88 85 including displaying an indication to add the identified item to a collection of items for later ordering.

96. (Amended and renumbered) The method of claim 88 85 wherein the displayed information and the displayed indication of the single action are part of a Web page for ordering the indicated item.

97. (Amended and renumbered) The method of claim 88 85 wherein the displayed information and the displayed indication of the single action are part of a Web page for displaying a shopping cart of a user.

99. (Amended and renumbered) A computer-readable medium whose contents cause a computer system to perform the method of claim 86 order an item, by

displaying information identifying the item and displaying an indication of a single action that is to be performed to order the identified item;

for each of multiple procurement options having information related to ordering, displaying an indication of the procurement option such that the procurement option can be selected to be a current procurement option; and

in response to the indicated single action being performed, sending to a server system a request to order the identified item using the information of the current procurement option.

100. (Amended and renumbered) A computer system with components capable of performing the method of claim 86 for ordering an item, comprising:

a display component capable of displaying information identifying the item, of displaying an indication of a single action that is to be performed to order the identified item, and of, for each of multiple procurement options having information related to ordering, displaying an indication of the procurement option such that the procurement option can be selected to be a current procurement option; and

an item request component capable of, in response to the indicated single action being performed, sending to a server system a request to order the identified item using the information of the current procurement option.

111.   (Amended and renumbered)   A computer-readable medium whose contents cause a computer system to ~~perform the method of claim 102~~ order an item, by:

displaying information identifying an item indicated to be desired by a first user;

displaying an indication of a single action that can be performed by a second user to order the identified item for the first user; and

in response to the indicated single action being performed by the second user, sending to a server computer a request to order the identified item for the first user such that payment information associated with the second user will be used to purchase the identified item and such that delivery information associated with the first user will be used to deliver the identified item to the first user.

112.   (Amended and renumbered)   A computer system ~~with components capable of performing the method of claim 102.~~for ordering an item, comprising:

a display component capable of displaying information identifying an item indicated to be desired by a first user and of displaying an indication of a single action that can be performed by a second user to order the identified item for the first user; and

an item ordering component capable of, in response to the indicated single action being performed by the second user, sending to a server computer a request to order the identified item for the first user such that payment information associated with the second user will be used to purchase the identified item and such that delivery information associated with the first user will be used to deliver the identified item to the first user.

127. (Amended and renumbered) A computer-readable medium whose contents include instructions that when executed cause a computer system to ~~perform the method of claim 114.~~order an item, by

displaying information identifying an item indicated to be desired by a first user;

for each of multiple procurement options associated with a second user and having information related to ordering, displaying an indication of the procurement option such that selection of the displayed indication by the second user represents using at least some of the information of the procurement option for ordering of the identified item for the first user; and

after selection of a displayed indication by the second user, sending to a server computer a request to order the identified item for the first user such that payment information of the procurement option associated with the selected indication will be used to purchase the identified item and such that delivery information associated with the first user will be used to deliver the identified item to the first user.

128. (Amended and renumbered) A computer system ~~with components of performing the method of claim 114.~~for ordering an item, comprising:

a display component capable of displaying information identifying an item indicated to be desired by a first user and of, for each of multiple procurement options associated with a second user and having information related to ordering, displaying an indication of the procurement option such that selection of the displayed indication by the second user represents using at least some of the information of the procurement option for ordering of the identified item for the first user; and

an item ordering component capable of, after selection of a displayed indication by the second user, sending to a server computer a request to order the identified item for the first user such that payment information of the procurement option associated with the selected indication will be used to purchase the identified item and such that

delivery information associated with the first user will be used to deliver the identified item to the first user.